

New 400-page phone book targets Asians

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Looking for a sushi place near you? Or an acupuncturist? How about a doctor who speaks Cantonese?

Now there's one place to find them.

An Orlando-area upstart has just published the first edition of the *Asian Phone Book*, a 400-page guide that aims to be the equivalent of the *Yellow Pages* for anyone seeking or selling services in the state's Asian community.

The multilingual directory, which started with a printing of 10,000 books and a roster of more than 2,000 business listings throughout Central and South Florida, is the brainchild of Pomie Lau, an entrepreneur who moved from Hong Kong to Central Florida about 15 years ago.

Lau's company, Good Life Media, is dealing in a currency that many say was lacking for Asians here — information. And some in the community, including Lau and her partners, expect the listings will help bring together the tens of thousands of people of Asian ancestry who live in Orlando and the rest of Florida.

"Right now, if you are Asian and you have to go any-

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